

## Book Designer (Travel Books)

Apply Now

Company: Emerald Green Media

Location: Kenya

Category: other-general

Emerald Green Media (EGM) is a digital media company that owns several influential websites, including Ireland Before You Die,

Meanwhile in Ireland, and The World Bucket List.

Our Managing Director, Stevie Haughey, began building our websites in 2014. EGM was founded in 2019 to bring our portfolio under one company. Our in-house team manages our websites from our headquarters in Belfast, Northern Ireland.

Aside from the management of our websites, we offer businesses in Northern Ireland a number of digital marketing services including Article Writing, Blogger Outreach, Social Media Management, and Social Media Training.

If you would like to find more out about us or you think we could work together please visit our contact us page.

### The Role

Your responsibilities will include:

#### 1. Book Design:

Create visually appealing and cohesive designs for travel books, ensuring a seamless and engaging reader experience.

Tailor designs to capture the essence of each travel destination and complement the book's content.

#### 2. Print Preparation:

Prepare book designs for print, with a focus on Amazon KDP specifications.

Ensure high-quality formatting, resolution, and print readiness for a professional end product.

### **3. Collaboration:**

Work closely with authors, editors, and other stakeholders to understand the vision for each book.

Incorporate feedback and revisions to meet the desired aesthetic and content requirements.

### **4. Publishing Knowledge:**

Demonstrate knowledge of the publishing process, particularly in the context of Amazon KDP.

Stay updated on industry trends, design standards, and platform-specific requirements.

### **5. Remote Work:**

Work independently and remotely, providing a minimum commitment of 14 hours per week.

Meet project deadlines and communicate effectively with the team.

## **Ideal Profile**

### **Qualifications and Experience**

The ideal candidate will have:

Proven experience in book design, with a strong portfolio showcasing travel book designs.

Expertise in preparing designs for print, specifically on Amazon KDP.

Proficiency in design software such as Adobe InDesign, Photoshop, or similar tools.

Knowledge of publishing processes and industry standards.

### **Contract Details**

Freelance position, with a minimum commitment of 14 hours per week.

Completely remote work, providing flexibility in location.

## What's on Offer?

Opportunity within company with a solid track record of success

Work alongside & learn from best in class talent

Flexible working options

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## Cross References and Citations:

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