

Brand Communications Intern at Fairtrade International

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Job Description

(adsbygoogle = window.adsbygoogle || []).push({}); Fairtrade International is an internationally recognized, non-profit organization that works to secure fairer trade terms so that farmers and workers in developing countries can invest in a better future for themselves and their communities. Our global team works to directly connect producers and consumers and promote fairer trading conditions and sustainability. We are responsible for the strategic direction of the Fairtrade system, the Fairtrade Standards and support to Fairtrade farmers and workers worldwide.

Summary

As a Brand Communications Intern, you will help us amplify our brand, and tell our brand story in an inspiring, compelling, and meaningful way. You will support the FTA Communications Team in delivering brand communications around an exciting new brand project and coordinating with colleagues in various other functions at the secretariat and regional offices.

Your Role Will Include:

Brand & Communications

Collaborate with cross-functional teams on projects and initiatives (within reasonable scope), remaining flexible and willing to contribute.

Support in project documentation with a key focus on impact collation, dissemination, and visibility.

Creativity and Ideation

Offering ideas, bringing genuine enthusiasm and creativity to the table

Keeping your team updated with any brand activity, creative executions, media news, and related topics.

Project Work

Taking ownership of essential tasks related to project implementation and delivering them to a high standard

Responsibility for managing regular day-to-day routines including reporting

Any other duties as may be assigned.

REQUIREMENTS

QUALIFICATIONS REQUIRED

University Degree in Media, Communications, Public Relations, or Journalism

Minimum of 1-year relevant experience in communication or brand PR is an added advantage

SKILLS AND COMPETENCIES

Excellent writing and verbal communication skills

Proficiency in using a computer and various office software packages including MS Word, Excel, and PowerPoint Presentations.

Attention to detail and accuracy

Must be a good team player with a high degree of initiative, flexibility, and tolerance

Highly adaptive and able to work under minimum supervision

Ability to collect information from the field

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