

Business Development Executives – 4 Positions at AAR Healthcare Kenya

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Company: JobWebKenya

Location: Kenya

Category: other-general

Job Description

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AAR Healthcare is currently one of the largest providers of outpatient healthcare services in East Africa, with a network of 21 clinics across the country and serving over , clients annually from across the social divide. At AAR Healthcare, we employ experienced medical and management staff, and use internationally approved disease management protocols and drug formulary supported by the state of the art information technology systems to provide consistent treatment for our clients from anywhere in East Africa.

Overall purpose of the job:

Reporting to the Health Centre Manager, the incumbents will be responsible for driving business development strategies at the outpatient centre.

Locations : Nairobi, Western Coast and Central Regions

Key responsibilities:

Identification of new business opportunities

Prepare business development schedules

Participate in both corporate and industry events

Maintain client relationships as per the company guidelines

Prepare periodic business and market analysis reports

Follow up on service queries for clients

Position requirements:

A diploma in Sales and Marketing

Degree (Bachelor of Commerce – Marketing Option) or a Business related course will be an added advantage

At least 2 years of appropriate experience in sales and marketing.

Membership in MSK or any other related professional marketing body will be an added advantage

Excellent ICT proficiency

Excellent presentation skills

Excellent customer service skills and a team player.

A team player with a pleasant personality

Achievement oriented with ability to innovate

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