

Business Development Officer at Stellar Human Resource Solutions

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Company: JobWebKenya

Location: Kenya

Category: other-general

Job Description

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We are a Human Resource Management Consulting Company based in Nairobi Kenya providing a comprehensive range of Human Resources Solutions with your business needs and focus in mind.

We are Hiring A Business Development Officer

A Multispecialty dental health facility in the heart of Nairobi CBD is looking for a Business development Officer who will move the business Activities of the Business to the next level.

Responsibilities

Engaging new leads in the corporate field to attract potential clients.

Brand marketing to insurance schemes.

Support general marketing activities with social media, event marketing, and search engine marketing efforts

Create and maintain rapport with relevant Insurance departments. e.g. Finance, claims and provider relations.

Offer clients advise on company's products & services .

Working on a proactive Marketing strategy for the organization.

Requirements

Degree in Marketing/ Business Administration,

Prior experience in sales and marketing of services/health related field is an added advantage.

5 plus years proven experience in Marketing, Client Service, Public Relations or similar role

Must have good knowledge of Social Media and Social media strategy

Must possess excellent organizational and planning skills

Must have excellent verbal and written communication skills

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