

## Business Development Officer – Embu at Equity Afia Medical Centre – KISERIAN

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Company: JobWebKenya

Location: Kenya

Category: other-general

### Job Description

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Equity Afia is a sustainable, integrated health model that is using franchising principles to train and monitor a network of Medical-Entrepreneurs to provide standardized, quality and affordable healthcare services throughout Kenya. Equity Afia plans to provide comprehensive outpatient services through an estimated outpatient health facilities over the next few years. Our main goal is to ensure sustained improvement of the health and well-being of Kenyans by increasing access to and utilization of quality, affordable and standardized healthcare

### Qualifications/Requirements

Diploma or Bachelor's degree in Marketing or equivalent

At least three years working experience in aggressive marketing and sales.

Experience gained from Hospitals, Pharmaceutical and Insurance will have an added advantage.

Proficiency in Microsoft Office Suite.

Customer service oriented

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