

Chief Production Editor, Video & Audio at Nation Media Group

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Location: Kenya

Category: arts-design-entertainment-sports-and-media

Job Description

(adsbygoogle = window.adsbygoogle || []).push({}); The Nation Media Group (NMG) founded by His Highness the Aga Khan in has become the largest independent media house in East and Central Africa. It has been quoted on the Nairobi Stock Exchange since the early s. As the leading multi-media house in the East African region, it has print as well as electronic media and the Internet which attracts a regular readership quite unparalleled in the region.

Key Responsibilities

Responsible for high-end production that optimises audience experience and engagement across platforms;

Producing engaging digital content and resources for use across all NMG digital, print, and broadcast platforms, ranging from video, photography, graphics, audio, and other multimedia;

Storyboarding, self-shooting, and editing video content to support day-to-day activity and campaigns;

Taking briefs, brainstorming solutions, presenting roughs or visuals, researching and managing production;

Working closely with the Audiences & Engagement team to understand the impact of assets created, test, and iterate as required;

Recommending and piloting new digital content formats and/or platforms;

Identifying content needs, gaps, and requirements;

Developing NMG brand language and visual style;

Hands-on duties related to editing, filming, or recording;

Serving as a project manager as required, coordinating duties of creatives, vendors, and others;

Working closely with the planning desk and brand leads to deliver all assets required in a timely manner;

Managing and negotiating contractual relationships with third-party providers;

Reviewing designers' work to ensure high quality;

Manage team and provide mentorship, coaching, and support.

Qualifications

Bachelor's degree in communication or its equivalent from a recognized institution;

Seven years of relevant experience in journalism; 3 of which must be digital experience;

Ability to schedule, script, storyboard, record/shoot, edit, and produce audio and video content;

Experience working with Adobe Creative Suite;

Ability to use multimedia content as an emotive and engaging storytelling medium;

Ability to design and build other graphics-based content, including GIFs, banners, interactive graphs and infographics, and other multimedia content as required;

Understanding of digital copywriting and publishing;

Proactive in suggesting new digital solutions;

Knowledge of the current digital landscape and emerging trends;

Good interpersonal and team working skills;

Ability to prioritise;

Ability to meet deadlines and collaborate with a team;

Excellent mentoring skills;

Strong digital & data literacy skills and ability to work closely with data for purposes of audience engagement.

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