

Communication Intern at Busara Center

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Company: JobWebKenya

Location: Kenya

Category: educational-instruction-and-library

Job Description

(adsbygoogle = window.adsbygoogle || []).push({}); The Busara Center for Behavioral Economics is an advisory and research organization focused on evaluation and implementation of behavioral interventions in understudied countries and populations. Busara's mission is to work with researchers and organizations to advance and apply behavioral science in pursuit of poverty alleviation. This involves the application of research and rigorous methods to enable partners to improve program design, evaluate existing programs, and optimize internal processes. To this end, Busara has worked with a variety of organizations in an advisory capacity to apply behavioral insights, build analytical models, and develop new products. In addition, in its research center capacity, Busara operates a Nairobi-based lab capable of implementing advanced experiments in psychology, behavioral economics and other academic disciplines.

About The Internship

The internship duration will be 1 month with the interns located in our Nairobi Office. As an intern, you will work closely with the Manager, Voice and Impact of the Busara Center for Behavioral Economics. You will likely be engaged in the following roles, but you may be asked to contribute to Busara's work in various other ways;

Intern Responsibilities

Utilizing the existing templates to update the content on the current page

Updating the featured images for each post on the website

Updating categories, tags, and meta descriptions to ensure accurate and relevant information is displayed

Performing any other website content maintenance tasks as assigned

Minimum Requirements

Students in their final semester or if graduates, have completed their course within the last 6 months

High level of self-motivation and energy, an optimistic “can-do” attitude

Working knowledge of using a CMS (content management system) such as wordpress

Good writing and editing skills

Flexible, self-motivating, able to manage multiple tasks efficiently, and a team player

Interest in working in a fast-paced and highly collaborative environment

Ability to work independently and as part of a team.

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