

Community Manager Intern

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Company: Career Directions Limited (CDL)

Location: Nairobi

Category: sales-and-related

Community Manager Internship Role Are you passionate about social media and community engagement? Do you have a knack for curating compelling content and fostering meaningful interactions? If so, we have the perfect opportunity for you! As a Community Manager Intern, you will play a vital role in our team by collecting content from various sources, posting it on our social media platforms, and engaging with our community to build strong relationships and enhance brand presence. **Key Responsibilities:** Collecting content from different entities and sources. Posting curated content on social media platforms. Managing community engagement by responding to comments, messages, and inquiries. Monitoring social media channels for trends and relevant discussions. Assisting in the development of social media strategies to increase brand awareness and engagement. Collaborating with team members to brainstorm creative ideas for social media campaigns and initiatives. Analyzing social media metrics and providing insights to optimize performance. **Requirements** Requirements: Strong written and verbal communication skills. Excellent organizational and time management abilities. Passion for social media and community management. Ability to work independently and collaboratively in a fast-paced environment. Basic understanding of social media platforms and trends. Currently pursuing or recently completed a degree in Marketing, Communications, or a related field (preferred but not required). **How to Apply:** Ready to kick-start your career in social media and community management? Send your resume highlighting why you're the perfect fit for this role.

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