

Corporate Communications Officer at BURN Manufacturing

[Apply Now](#)

Company: JobWebKenya

Location: Kenya

Category: arts-design-entertainment-sports-and-media

Job Description

BURN designs, manufactures, and distributes aspirational fuel-efficient cooking products that save lives and forests in the developing world. BURN has revolutionized the global cookstove sector by proving the business case for selling a high quality, locally manufactured and unsubsidized cookstoves. Since , BURN has sold ,+ high quality, locally manufactured and unsubsidized jikokoas â,,ç stoves in East Africa. These stoves have helped 1,,+ beneficiaries save \$39 million in fuel expenditures and , tons of wood while reducing indoor air pollution by 65%. BURN currently sells ~10, stoves per month and intend to double sales by the end of .

About the Role

BURN is looking for a Corporate Communications Officer responsible for developing and executing effective communication strategies that promote and protect the organisation's reputation. They will work closely with the Head of Communications and other stakeholders to create messaging that enhances the company's brand, manages crisis communication, and ensures that all external communication is aligned with the organization's goals and values.

Duties and Responsibilities:

Develop and execute corporate communication strategies that promote and protect the organization's reputation.

Develop messaging and content for external communication, including press releases, speeches, presentations, and other materials that enhance the organization's brand and

promote its values.

Create and maintain relationships with media outlets, journalists, and other stakeholders to ensure that the organization's message is accurately and positively portrayed in the media.

Manage crisis communication and ensure that all external communication is consistent and timely during challenging times.

Respond to media inquiries and perform media outreach to achieve brand placement in publications.

Collaborate with cross-functional teams to identify and craft messages that are aligned with the company's vision, mission, and values.

Monitor and analyse industry trends and best practices to ensure that the organization's corporate communication strategies remain innovative and effective.

Develop and manage employee feedback mechanisms and surveys to gather insights and measure the effectiveness of external communication strategies.

Develop and manage corporate social responsibility (CSR) initiatives and programs that align with the organization's values and enhance its reputation.

Ensure all communications are consistent, accurate, and aligned with the company's tone of voice and messaging guidelines.

Skills and Experience:

Bachelor's degree in communications, Public Relations, Marketing, or a related field.

3-5 years of experience in corporate communications, public relations, or related roles.

Excellent written and verbal communication skills.

Strong interpersonal skills with the ability to build relationships and influence stakeholders.

Ability to work collaboratively across teams and departments.

Strong project management skills with the ability to manage multiple projects simultaneously.

Proficient in Microsoft Office Suite.

Knowledge of best corporate communication, crisis management, and media relations practices.

Must possess exceptional writing skills and be able to compose engaging and accurate content that resonates with external audiences.

Strong communicator who works well independently and with a team

Understand the best practices of main social media channels including Facebook, Instagram, LinkedIn, etc.

Must be resourceful and take initiative even when given minimal direction.

[Apply Now](#)

Cross References and Citations:

1. [Corporate Communications Officer at BURN Manufacturing Londonjobscareer Jobs KenyaLondonjobscareer ↗](#)
2. [Corporate Communications Officer at BURN Manufacturing Europejoblistings Jobs KenyaEuropejoblistings ↗](#)
3. [Corporate Communications Officer at BURN Manufacturing Barcelonajobs Jobs Kenya Barcelonajobs ↗](#)
4. [Corporate Communications Officer at BURN Manufacturing Denverjobs Jobs Kenya Denverjobs ↗](#)
5. [Corporate Communications Officer at BURN Manufacturing FishjobsJobs Kenya Fishjobs↗](#)
6. [Corporate Communications Officer at BURN Manufacturing Searchnzjobs Jobs Kenya Searchnzjobs ↗](#)
7. [Corporate Communications Officer at BURN Manufacturing Jobsinaustria Jobs Kenya Jobsinaustria ↗](#)
8. [Corporate Communications Officer at BURN Manufacturing TourismjobsJobs Kenya Tourismjobs↗](#)

9. Corporate Communications Officer at BURN Manufacturing Jeddahjobs Jobs Kenya Jeddahjobs ↗
10. Corporate Communications Officer at BURN Manufacturing LondonjobscentralJobs KenyaLondonjobscentral ↗
11. Corporate Communications Officer at BURN Manufacturing Visualcontentcareeropportunities Jobs Kenya Visualcontentcareeropportunities ↗
12. Corporate Communications Officer at BURN Manufacturing Kazakhstanjobs Jobs KenyaKazakhstanjobs ↗
13. Corporate Communications Officer at BURN Manufacturing HtmljobsJobs Kenya Htmljobs ↗
14. Corporate Communications Officer at BURN Manufacturing Kashmirhub Jobs Kenya Kashmirhub ↗
15. Corporate Communications Officer at BURN Manufacturing Swedenjobs Jobs Kenya Swedenjobs ↗
16. Corporate Communications Officer at BURN Manufacturing Entertainmentjobsnearme Jobs Kenya Entertainmentjobsnearme ↗
17. Corporate Communications Officer at BURN Manufacturing Seojobs Jobs Kenya Seojobs ↗
18. Corporate Communications Officer at BURN Manufacturing PropertyjobsJobs Kenya Propertyjobs ↗
19. Corporate communications officer at burn manufacturing Jobs Kenya ↗
20. AMP Version of Corporate communications officer at burn manufacturing ↗
21. Corporate communications officer at burn manufacturing Kenya Jobs ↗
22. Corporate communications officer at burn manufacturing Jobs Kenya ↗
23. Corporate communications officer at burn manufacturing Job Search ↗
24. Corporate communications officer at burn manufacturing Search ↗
25. Corporate communications officer at burn manufacturing Find Jobs ↗

Source<https://ke.expertini.com/jobs/job/corporate-communications-officer-at-burn-manufactu-kenya-jobwebkenya-fc512830a3/>

