

## Digital Journalist at BBC World Service

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Category: arts-design-entertainment-sports-and-media

### Job Description

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The BBC World Service is the world's largest international broadcaster, broadcasting radio and television news, speech and discussions in 29 languages to many parts of the world on analogue and digital shortwave platforms, Internet streaming, podcasting, satellite, FM and MW relays. It was announced in November that The BBC World Service will start broadcasting in Igbo, Nigerian Pidgin, Yoruba and Amharic among others in its biggest expansion since the s. The World Service reached million people a week (TV, radio and online) on average in . The English-language service broadcasts 24 hours a day.

### Key Responsibilities and Accountabilities

A Journalist on the BBC Digital News team will be expected to write sharp news stories or produce timely digital video – with rigour, context and flair. Tasks could range from jumping on breaking news to chasing leads and interviews to move a story on to researching and writing a sidebar. Journalists will monitor social media, search trends and audience data and use that to improve our storytelling and help us reach new audiences. Journalists will be expected to contribute ideas in editorial meetings around the most useful and creative approaches to our big stories, including the best formats and visual treatments. A key part of the role will be to work closely with BBC colleagues across Africa to ensure the best of their radio, TV and online content is prominent on the news website and relevant social media platforms.

### Knowledge, Skills, Training & Experience

### **The successful candidate must have:**

Recent experience of producing accurate, engaging and fast-paced news for digital audiences

A track record of generating original ideas and chasing leads to produce impactful stories

Strong writing skills

A proven understanding of African news, current affairs and social media

Familiarity with using social media, search and audience data to improve storytelling and broaden coverage.

The ability to come up with angles and approaches to the big stories of the day that will help us reach new and diverse audiences

### **Job Impact**

Decision making High level of responsibility and decision making; able to operate alone. No managerial responsibility. May be informally supported by junior staff i.e. Researchers, Coordinators and Assistants. Scope Covers a wide range of journalism activity, producing news content and supporting the production and presentation of programming.

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