

Digital Marketer at Luxvoya Ltd

[Apply Now](#)

Company: JobWebKenya

Location: Kenya

Category: business-and-financial-operations

Job Description

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

Luxvoya Limited is seeking to hire a digital marketer who will be in charge of creating interactive online content and maintaining a smooth user interface for the company website. He/she will be responsible for producing content that matches the company's brand, aesthetic, and marketing strategy, including social media graphics, website banners, and promotional artwork.

Job Duties Include:

Engage and manage marketing events which consist of media relations, advertising & promotion, social media platform and public event management.

Create, develop and expands dynamic content on social media platforms, e.g. LinkedIn, Instagram, Facebook and YouTube.

Organise, develop and implement effective marketing communication campaigns.

Establish and develop marketing communications collaterals which include magazines, brochures, banners, tent cards, posters, press advertisements, packaging and uniform design.

Design and layout of print ads and collaterals, digital assets (i.e. banners, website layouts, etc.) and other related design work as and when needed.

Responsible for photography and video shoot for both internal and external events.

Coordinate, design and manage graphical content for all platforms including websites, print media, social media, electronic newsletters, product design, displays and productions for the organization and its clients.

Produce videos, photography, animated graphics and other electronic multimedia;

Actively participate in team brainstorming/concept development sessions.

Complete projects by coordinating with outside consultants, agencies, art services, printers, photographers, illustrators, other designers, staff, etc.

Maintain technical knowledge in graphic design and emerging trends.

Identifies target market, creates a brand image, and creates and maintains a marketing campaign for the internet and digital technologies.

Increase brand awareness and promotes company products and services to increase production.

Provide support for the management of the website's SEO, Google Analytics report analysis, and Google AdWords strategy.

Minimum Requirements

Bachelor's degree in graphic design, communication, public relations, business management, community economic development, or related field.

A minimum of 3 years of related work experience.

Expert-level Adobe Creative Suite Skills (Photoshop, InDesign, Illustrator).

Knowledge in key areas of marketing (SEO, social media, content marketing, email marketing, PPC and SEM).

A good working knowledge of the interactive production process, including graphics and optimization, and web page production.

Excellent Microsoft Office Skills (Word, Outlook, PowerPoint, Excel).

Ability to learn and work with other emerging internet technologies.

Entrepreneurial problem solver and solutions-focused team member.

Focused on providing excellent customer-oriented solutions.

[Apply Now](#)

Cross References and Citations:

1. Digital Marketer at Luxvoya Ltd JobsproJobs Kenya Jobspro ↗
2. Digital Marketer at Luxvoya Ltd Healthybird Jobs Kenya Healthybird ↗
3. Digital Marketer at Luxvoya Ltd JavascriptjobsJobs Kenya Javascriptjobs ↗
4. Digital Marketer at Luxvoya Ltd NgojobsJobs Kenya Ngojobs ↗
5. Digital Marketer at Luxvoya Ltd JavascriptjobsJobs Kenya Javascriptjobs ↗
6. Digital Marketer at Luxvoya Ltd StartupjobsnearmeJobs Kenya Startupjobsnearme ↗
7. Digital Marketer at Luxvoya Ltd Federaljobs Jobs Kenya Federaljobs ↗
8. Digital Marketer at Luxvoya Ltd Free-job-postings Jobs Kenya Free-job-postings ↗
9. Digital Marketer at Luxvoya Ltd ReceptionistjobsJobs Kenya Receptionistjobs ↗
10. Digital Marketer at Luxvoya LtdSpainjobs Jobs Kenya Spainjobs ↗
11. Digital Marketer at Luxvoya LtdAdvertisingjobs Jobs Kenya Advertisingjobs ↗
12. Digital Marketer at Luxvoya LtdStatisticsjobs Jobs Kenya Statisticsjobs ↗
13. Digital Marketer at Luxvoya LtdHondurasjobs Jobs Kenya Hondurasjobs ↗
14. Digital Marketer at Luxvoya LtdWebdeveloperjobs Jobs Kenya Webdeveloperjobs ↗
15. Digital Marketer at Luxvoya LtdOphthalmologistjobsJobs Kenya Ophthalmologistjobs ↗
16. Digital Marketer at Luxvoya LtdHtmljobsJobs Kenya Htmljobs ↗
17. Digital Marketer at Luxvoya LtdTraveljobsJobs Kenya Traveljobs ↗
18. Digital Marketer at Luxvoya LtdPediatricjobsnearme Jobs Kenya Pediatricjobsnearme ↗
19. Digital marketer at luxvoya ltd Jobs Kenya ↗
20. AMP Version of Digital marketer at luxvoya ltd ↗
21. Digital marketer at luxvoya ltd Kenya Jobs ↗
22. Digital marketer at luxvoya ltd Jobs Kenya ↗

23. Digital marketer at luxvoya ltd Job Search ↗

24. Digital marketer at luxvoya ltd Search ↗

25. Digital marketer at luxvoya ltd Find Jobs ↗

Source: <https://ke.expertini.com/jobs/job/digital-marketer-at-luxvoya-ltd-kenya-jobwebkenya-b93a50c876/>

Generated on: 2024-04-30 by Expertini.Com