

Kenya Jobs Expertini®

eCommerce Shujaa--huge growth potential

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Company: Grant&Co

Location: Nairobi

Category: sales-and-related

We are an agriculture inputs business selling instant soil testing. Why? Here's a crazy stat: Kenya has 1/5th the land productivity of places like Germany. And yet has 50% more sunshine than our northern brothers. Why? Because farmers don't know how much of which fertilizer to apply. They add Nitrogen to soil that needs Phosphorus. They plant potatoes in soil that is more acidic than a lemon. Why do they do it? because they don't know. Because don't have a way to test the soil...until now. Now we have East Africa's first instant soil test kit and we need your Shujaa/Ninja/Kung Fu skills to help market and sell it. Post to Facebook, run google ads, hack the algorithm of Jumia.The right person is a go-getter, eager to learn, knows how to write and think. Send me an email, FB message, tweet, linkedin or however you can find my contact info. I'm not going to make this easy because the right person can figure out how to get in contact with ANYONE if they set their mind to it. Send details of your most successful eCommerce or social marketing campaign and why you are excited about this. Ownership potential for the right applicant. yours, Kyle @ grant&co (Hint: I'm a serial entrepreneur and applying here might be the single most lucrative financial decision you've ever made.)

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