

## Editor, Native Content at Nation Media Group

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Company: JobWebKenya

Location: Kenya

Category: arts-design-entertainment-sports-and-media

### Job Description

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The Nation Media Group (NMG) founded by His Highness the Aga Khan in has become the largest independent media house in East and Central Africa. It has been quoted on the Nairobi Stock Exchange since the early s. As the leading multi-media house in the East African region, it has print as well as electronic media and the Internet which attracts a regular readership quite unparalleled in the region.

### Key Responsibilities:

Responsible for quality, effectiveness, and efficiency across all editorially-integrated commercial partnerships;

Optimising skills of the wider production team;

Manage editorial budget for each campaign;

Manage briefing and workflow with the relevant content hubs;

Liaise with Editor, Social, Search & Analytics to generate agreed success metrics;

Post-campaign reporting;

Be 'best-in-field' with regards to processes, excellent client communications, sales pitches, compliance/legal issues, optimising SEO, and use of relevant technology;

Manage campaigns with award-winning ideas, content, quality, and work ethic;

Manage, source, and negotiate talent to front campaigns;

Work with sales and editorial teams to develop proactive sales ide

### **Qualifications**

Bachelor's degree in Communication or its equivalent from a recognised institution;

Minimum Seven years of relevant experience, with three of those years at the supervisory level;

Proven organisational and communication skills;

Self-motivated, and proactive in making suggestions/improvements;

Excellent client skills and experience, and excellent industry insight (commercial and editorial);

Proactive in generating content ideas;

Strong project management from commissioning, editing, and managing successful projects from pitch to PCA;

Comfortable working to tight deadlines and under pressure and have a can-do, problem-solving attitude;

Experience managing budgets and P&Ls, and scheduling workflows;

Strong digital & data literacy skills and ability to work closely with data for purposes of audience engagement;

Multimedia (images, videos, podcasts, and infographics) editing and production skills;

Data visualisation skills.

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