

## General Manager

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Company: Recruitment Matters

Location: Kenya

Category: other-general

### Responsibilities

Develop and implement sales strategies to achieve or exceed sales goals.

Manage the sales pipeline and track sales progress.

Build and maintain relationships with key customers.

Identify and develop new sales opportunities.

Represent the company at industry events and trade shows.

Provide training and support to sales staff.

Monitor and analyze sales data to identify trends and opportunities.

Stay up-to-date on industry trends and developments.

Other duties as assigned.

### Key Skills:

Excellent communication and interpersonal skills,

Ability to build and maintain relationships with key customers,

Strong analytical and problem-solving skills,

Proficient in Microsoft Office Suite (Word, Excel, PowerPoint),

Ability to travel as needed,

**Qualifications:**

Bachelor's degree in business administration, marketing, or a related field.

5+ years of experience in commercial sales, preferably in the poultry industry.

Strong understanding of the poultry industry and the commercial sales process.

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