

Graphic Designer at TechnoServe Kenya

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Company: JobWebKenya

Location: Kenya

Category: other-general

Job Description

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TechnoServe works with enterprising people in the developing world to build competitive farms, businesses, and industries. We are a nonprofit organization that develops business solutions to poverty by linking people to information, capital, and markets. With more than four decades of proven results, we believe in the power of private enterprise to transform lives.

About the Program

Aceli Africa has partnered with TechnoServe to deliver a fully virtual training programme tailored to the needs of agri-SMEs domiciled in Kenya, Tanzania, and Uganda. This digital training program focuses on business owners/managers of high-impact agri-SMEs whose annual revenues are between US\$, and US\$, with 7-25 employees. Businesses are taken through online course content, attend group sessions, and are provided with individual coaching from our experienced Business Associates.

The overall objective of this assignment is to provide support to the program team in revamping the online training content and its graphics, working closely with the programme team.

SCOPE OF WORK

Deliverables

Collaborate with the programme team to design and revamp the online learning content using eLearning technologies (Articulate /Rise) in order to meet the instructional

requirements of the program.

Support reporting and content adaptation by developing dynamic graphics and visuals for PowerPoint presentations, online training content and narrative reports

Ensure final graphics and layouts are visually appealing, accurate, and on-brand Online training content editable graphics (infographics, charts, tables, icons, etc) on PPT and PNG/JPG formatting

Test graphics across various media

QUALIFICATIONS

Excellent computer/application skills along with an understanding of current e-learning development tools (Articulate Storyline, Articulate Rise, etc.)

Proven graphic designing experience

A strong portfolio of high-quality illustrations or other graphics

A keen eye for aesthetics and details

Ability to work methodically and meet deadlines

Excellent communication, collaboration, project management, and problem-solving skills

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