

Graphics Designer at Jhpiego

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Company: JobWebKenya

Location: Kenya

Category: computer-and-mathematical

Job Description

(adsbygoogle = window.adsbygoogle || []).push({}); Jhpiego, an affiliate of Johns Hopkins University is implementing The Challenge Initiative (TCI), a project funded by Bill and Melinda Gates Foundation (BMGF) through The Bill & Melinda Gates Institute for Population and Reproductive Health (GI), Department of Population, Family & Reproductive Health at the Johns Hopkins Bloomberg School of Public Health.

Responsibilities

Support the process of visual branding and identity for new projects in Kenya country office to deliver logos, colour palettes and templates.

Design collaterals for project communications and maintaining and reinforcing Jhpiego brand such as notepad, dug bag, backdrop banners, t- shirts/hats, cards, calendars, PowerPoint presentations.

Support project staff in producing editorial material for dissemination and research publicity for the country office such as publications, project brochures, infographics, factsheets, leaflets, and posters.

In collaboration with the communications manager, taking responsibility for the creative philosophy and the standard of output for Jhpiego Kenya's landmark annual reports and newsletter.

Conduct capacity building on reports layout and adhering to donors' markup and branding

and other editorial material in Kenya office.

Evaluating trends in editorial material production, assessing new data, and keeping the Kenya country office up to date with the latest publishing techniques to enhance projects' visibility.

Create visually compelling designs for digital and print media.

Develop creative concepts and design layouts that align with the brand identity and effectively communicate the desired message.

Use graphic design software and tools to produce high-quality designs, illustrations, and multimedia content.

Ensure all design materials adhere to brand guidelines and maintain consistency across different platforms.

Conduct research and stay up-to-date with industry trends, new design techniques, and emerging technologies.

Manage multiple design projects simultaneously, prioritize tasks, and meet deadlines effectively.

Work with printers and other external vendors to ensure accurate production and delivery of printed materials.

Maintain an organized file management system for design assets and project files.

Continuously seek opportunities to improve design processes and contribute innovative ideas to enhance the overall design output.

When called upon support Headquarters' New Product Development team on fundraising and grant defense for the Kenya office.

Design material for internal communications such as certificates and labels for meetings and offices.

Required Qualifications

Bachelor of Arts Degree in Fine Art, Graphics Design, Visual Communication or a related

field

Five or more years' experience with an international development organization

Strong knowledge and experience in design software such as illustrator, Photoshop, Flash, Dream weaver, Corel draw and Acrobat painting

Proven work experience as a Graphic Designer or a similar role.

Strong portfolio showcasing a range of design projects and styles.

Solid understanding of design principles, typography, color theory, and layout techniques.

Knowledge of web design principles and experience designing for digital platforms.

Excellent communication and collaboration skills to effectively work with cross-functional teams.

Ability to work independently, manage multiple projects, and meet deadlines.

Attention to detail and a strong sense of visual aesthetics.

Up-to-date with the latest design trends, techniques, and technologies.

Knowledge of HTML and CSS is a plus.

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