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Head of Government Relations at EIDU

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Company: JobWebKenya

Location: Kenya

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Job Description

(adsbygoogle = window.adsbygoogle || []).push({}); What We Do In a few years, smartphones will be ubiquitous even in the least developed regions of the world. We believe there is immense potential in harnessing them as a teaching tool – it all depends on the software. EIDU is creating an app-based learning environment that enables children aged 3-5 to develop cognitive abilities on their own. Starting with the early stages of mathematical thinking, we aim to cover a comprehensive set of elementary skills. Individual children, as well as groups, can learn autonomously with the app over the course of several years. Through highly engaging interactive activities, the learning experience is constantly adapted to each child's abilities, potential and receptiveness. Our goal is to use the time the child spends with the app – around 15 minutes daily – optimally for acquiring new skills. No support from parents or teachers is required. A dedicated companion app allows adults to get involved in consolidating what the children have recently learned. We need parents and grandparents Even the best app can only lead to learning success if used regularly and sufficiently. The conditions for this are different in every family: Some children have their own tablet and can choose from dozens of apps and games. Others are given the smartphone whenever they must (quickly) be kept busy. Many parents and grandparents are uncertain if and how much use of digital media is beneficial for children, and at what age and they want to keep an eye on what their children are doing on the devices. We want to test these aspects in as many families as we can in order to meet the circumstances and needs of parents. Please help us! Let us know your email address.

What will you be doing:

Lead and manage the growing Government Relations Team (currently a team of 3)

With the team, secure budget inclusion for the EIDU programme, proper execution of procurement processes, signing of contracts, and timely payments to EIDU

With the team, plan and coordinate all communications from EIDU to government officials to ensure a unified communication

With the team, establish and maintain good relationships with key stakeholders in National Government and County Governments

Drive the implementation of our goals in the public space by making sure key public officials make them their own top priority

Who we are looking for:

Required

You have experience leading a team

You are charismatic, able to develop trust-based relationships, and have strong ethics

You are a very proactive and autonomous person, with the ability to inform, influence, negotiate and connect with the relevant people

You are a clear, compelling communicator and able to best represent EIDU when communicating with stakeholders (you are confident talking to government officials)

You have excellent organizational skills with the ability to manage and prioritize a range of tasks when facing competing deadlines

You have professional experience in working directly with government officials in Kenya

You have at least 7-10 years of work experience, some of that time in Government Relations

You are willing and able to travel across Kenya, if needed for weeks at a time

You are comfortable operating in a lean, resource-constrained startup environment and flexible to adapt your role and responsibilities as needed

You share the passion for EIDU's mission overall and for EIDU's customers in particular

You speak English and Swahili fluently

Preferred

You are willing and able to travel across Africa for our expansion

You have experience in a fast-growing (tech) start up or NGO

You have Sales experience (B2G or B2B)

What we offer

Being part of a social mission-driven yet business-minded start up, founded by highly successful serial tech entrepreneurs

Working in an entrepreneurial, fun, and result-oriented environment with highly talented people who care

Contributing directly to solving a pressing global inequality problem by improving what we do and how we do it on a daily basis

Growing your responsibilities as we grow our scale

Competitive compensation package

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