Kenya Jobs Expertini®

Hotel Sales and Marketing Executives at Brites Management

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Company: JobWebKenya Location: Kenya Category: other-general

Job Description

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Brites Management Services Limited is one of the best leading Recruitment and HR consultancy companies in Nairobi, Kenya. We are registered and incorporated under Companies Act (Cap.) and we provide a complete range of HR Solutions. Our sole focus is to simplify the complexities of the HR department and help companies concentrate on the core business as we handle HR tasks more efficiently and accurately. We have diverse staff of seasoned professionals who are passionate about value addition to our clients. We deliver our services in a professional manner offering expertise support that amplifies a company's potential by having a systematic process to not only offer the best talents but also other performance monitoring services. Over the years, we have acted as a preferred and the best Recruitment and HR Consultancy Company in Kenya, Africa, Middle East and handling assignments from all corners of the world.

DUTIES AND RESPONSIBILITIES:

Employing different marketing strategies to market the hotel services to the public

Develop, present and implement the annual marketing plans and revenue generation budgets in line with the company's objectives;

Undertake new business development activities to produce results that meet or exceed the agreed business targets;

Manage relationships with existing and potential clients in order to build and maintain

strong and lasting relationships with clients;

Lead in social media marketing

Administer the booking engines to ensure regular information update and posting of promotions and/or offers information;

Manage the social media platforms including face book, twitter and Instagram and promptly respond to potential clients' enquiries;

Organize and participate in corporate events including cocktails and marketing journeys to market the company's products and promote product awareness;

Develop marketing and promotional materials including production of brochures, pens, writing pads, bottled water among others in order to project the desired image of the company;

Any other relevant work that may be assigned to the job holder from time to time.

KEY SKILLS AND EXPERIENCE

Degree or Diploma in a relevant field

3 years experience in Hospitality Sales and Marketing

Marketing dynamics and social media experience

Strong verbal and written communication skills

Demonstrable track record to work independently, own decisions, set priorities, and solve problems

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