

Journalist – BBC Amharic Service at BBC Monitoring

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Job Description

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BBC Monitoring enables you to keep track of broadcast, press and social media sources in multiple languages from over countries worldwide. We filter, translate and report breaking news, media behaviours and emerging trends with direct insight from local sources. Keep your ear to the ground around the clock, even in hard-to-reach places. Our round-the-clock monitoring is provided to BBC journalists and a range of customers – commercial clients, including media organizations, foreign governments, NGOs and universities, international businesses and the UK government. BBC Monitoring is based in Reading, with international offices in Europe, Russia, the Caucasus, Central Asia, South Asia, the Middle East, Africa and the Americas. The page showcases some of our expert analysis and gives more details of our products and services as well as opportunities within our organisation. If you'd like to know more about how we can help you make sense of a rapidly changing world through our subscription services and products please contact or call . More information can be found on the log in page of BBC Monitoring's customer portal: where you can preview some of our material or request a free trial. BBC Monitoring is funded by the licence fee and is part of the BBC World Service Group.

Job Introduction

Africa's media landscape is changing. It is one of the fastest developing news markets in the world with mobile technology transforming lives, internet connectivity increasing, the radio market remaining relatively strong and Television migrating from analogue to digital.

The BBC World Service remains the leading international broadcaster in Africa, reaching a weekly audience of more than million across all platforms and Social Media. Globally, the BBC reaches a weekly audience of million across various platforms.

The BBC World Service has expanded its multimedia operations in Africa by doubling the number of language services from 6 to 12. Three of the new language services, Amharic, Tigrinya and Afaan Oromo, are serving our audiences in Ethiopia and Eritrea, as well as a large Diaspora community. There is a strong emphasis on reaching and connecting with young audiences.

Main Responsibilities

As a Journalist with the Amharic team, you will create content to maximise the BBC World Service's impact and potential in Africa.

The role will involve researching, interviewing original sources and writing reports, for the BBC Amharic website in a range of formats.

As well as being the first to respond to breaking news stories, you will help to produce and/or present the BBC's live radio programme and create original and creative content to drive the BBC Facebook page and other social media platforms.

Are you the right candidate?

The ideal candidate will have recent and relevant experience as a journalist and have a full command and up to date knowledge of written and spoken Amharic.

A good knowledge of English, both written and spoken is important.

You will be able to create original content with the ability to write, adapt and translate with accuracy, clarity and style for differing audiences and forms of social media.

Experience of reporting, in the field, on political and economic issues would be advantageous.

As we are looking to connect with young audiences, we are keen to hear from candidates who have knowledge & experience with the youth market.

BBC World Service is committed to promoting Equality and Diversity among our employees and developing a positive culture where everyone can develop their full potential across BBC divisions. We welcome and encourage applications from people from all

different backgrounds.

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