

## Journalist/Content Writer at Family Media

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Company: JobWebKenya

Location: Kenya

Category: arts-design-entertainment-sports-and-media

### Job Description

(adsbygoogle = window.adsbygoogle || []).push({}); Family TV is the East and Central Africa's largest Christian television broadcaster and Kenya's most watched faith channel. Family TV offers 24 hours of faith and inspirational programming that appeal to people in a wide variety of denominations. Founded in , Family TV (Media) is a leader in Christian entertainment programming and one of the largest independent Christian media company in the world.

The company covers all elements of the Christian entertainment spectrum to cater to the needs of the whole family. It airs children, youth and family shows that all carry a message of hope, peace and love. It is the best alternative form of programming that seeks to nurture good God-inspired morals in people so that the society can improve as a result. Family TV can be viewed in Nairobi, Kisumu, Eldoret, Mombasa; the list of locations is long. With a Family satellite digital kit, you can enjoy the signal no matter where you are. There are countless Family Media outlets throughout the country and beyond. Family Media has been keeping Jesus on the airwaves for over 9 years. As a result, many testimonies have come forth. People have accepted Jesus while others have been healed and restored. This company exists to reach people with the transforming word of the gospel. The company's team of staff is continuously working with the endeavor of reaching out to the lost with diligence. The staffs are highly trained and skilled to handle various media dockets.

### Duties and Responsibilities:

As a content writer, your duties are to research, write, and edit Christian content for publication on our website, through newsletter, and social media platforms, far and above that, your

responsibilities will include:

Develops and writes Christ-focused articles, and devotionals for our E-paper Familynews.Today.

Performs copy editing and technical tasks including proofreading articles for grammar, punctuation, and style.

Engages in conversations with church leaders regarding subscribing to Family Media e-newsletter, ensuring churches are well served through Familynews.Today content.

Contributes to the accuracy and appropriateness of editorial content of our weekly Newsletter.

Occasionally writes attributed content such as the Editor's Note, and non-attributed content as needed.

Develops monthly digital editorial calendar, maintain communication and relationships with clients, partners and staff.

Writes and edits content for the website and social media platforms.

Responds to reader's requests, feedback and comments.

Stays current with industry standards to assure quality improvement and innovative methods of design and production. Commit to excellence, process review and continuous learning.

Performs other duties as assigned by the Head of the Digital Department.

## **Requirements**

### **Qualifications:**

Minimum Education Required: Bachelor's Degree in Communication, Journalism or related field of study

Strong commitment to the mission and vision of Family Media.

### **Experience Required:**

2 years editorial and writing in a publishing environment, preferable in a church or ministry

Strong organizational skills

Ability to work on multiple projects simultaneously

Proficiency in MS Office and Creative Suites, Google, and Adobe

Good analytical skills.

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