

Journalist, East Africa at BBC World Service

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Category: arts-design-entertainment-sports-and-media

Job Description

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The BBC World Service is the world's largest international broadcaster, broadcasting radio and television news, speech and discussions in 29 languages to many parts of the world on analogue and digital shortwave platforms, Internet streaming, podcasting, satellite, FM and MW relays. It was announced in November that The BBC World Service will start broadcasting in Igbo, Nigerian Pidgin, Yoruba and Amharic among others in its biggest expansion since the s. The World Service reached million people a week (TV, radio and online) on average in . The English-language service broadcasts 24 hours a day.

Summary

The BBC World Service is an impartial and independent international news provider, part of BBC News, which delivers radio and TV output in addition to the digital first approach.

In line with a new strategy to transition the World Service into a digital first operation that provides distinctive and original content, it is establishing content and production hubs to create high impact, original journalism for its global audiences.

We are looking for journalist with plenty of story ideas to contribute to the planning and origination of new angles and stories

Key Responsibilities and Accountabilities

Exercise editorial judgement to spot news stories, meet deadlines and maintain high editorial standards

Produce a wide range of creative ideas to engage audiences across different linear and digital platforms

Identify, develop and package original stories and other content for various BBC platforms

Build and maintain regional contacts and provide timely warning of developing stories and trends

Knowledge, Skills, Training & Experience

Bilingual language expertise is essential: A full command and up to date knowledge of a key world Service regional language as first (or equivalent) language as well as complete comprehension of written and spoken English and the ability to communicate effectively.

Ability to originate, develop and produce engaging digital content on various themes that will appeal to African and global audiences, particularly among women and young people.

Thorough understanding of the BBC's editorial guidelines and values

Experience of working in fast-moving news environment.

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