

## Journalist (Focus on Africa TV) at BBC World Service

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### Job Description

(adsbygoogle = window.adsbygoogle || []).push({}); The BBC World Service is the world's largest international broadcaster, broadcasting radio and television news, speech and discussions in 29 languages to many parts of the world on analogue and digital shortwave platforms, Internet streaming, podcasting, satellite, FM and MW relays. It was announced in November that The BBC World Service will start broadcasting in Igbo, Nigerian Pidgin, Yoruba and Amharic among others in its biggest expansion since the s. The World Service reached million people a week (TV, radio and online) on average in . The English-language service broadcasts 24 hours a day.

### Job Purpose

The BBC World Service is undergoing a significant strategic review to become a digital first operation that provides distinctive and original content.

Focus on Africa is a daily news and current affairs TV programme broadcast on BBC World News and partner stations globally, and is one of the crown jewels of the BBC World Service. It is where we showcase our best journalism, analysis and explanation, helping audiences understand the world better.

Focus of Africa TV is evolving as part of an ambitious transformation across the World Service. The refreshed programme, presented from the continent for the first time, will meet our audience needs now and in the future.

### Key Responsibilities and Accountabilities

Generate and produce new and creative treatments for digital, social and linear (TV and Radio) platforms.

Ability to originate, plan, develop and produce engaging digital content on complex political and social issues that will appeal to African and global audiences, particularly among women and young people.

Conduct research to inform and support production of features, investigations and original journalism.

Undertake interviewing and reporting duties, under broad direction in both recorded and live situations, in studio or on location.

Use knowledge of social trends across Africa to make informed decisions on upcoming stories

### **Knowledge, Skills, Training & Experience**

Complete comprehension of written and spoken English and the ability to communicate effectively to broadcast standard.

Recent experience as a journalist, particularly covering Africa news and current affairs.

Ability to originate, plan, develop and produce engaging digital content on complex political and social issues that will appeal to African and global audiences, particularly among women and young people.

Understanding of an African language

A clear understanding of the needs and profile of the target audience and the ability to translate this into imaginative and compelling content ideas.

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