

Journalist, Swahili TV at BBC World Service

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Job Description

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The BBC World Service is the world's largest international broadcaster, broadcasting radio and television news, speech and discussions in 29 languages to many parts of the world on analogue and digital shortwave platforms, Internet streaming, podcasting, satellite, FM and MW relays. It was announced in November that The BBC World Service will start broadcasting in Igbo, Nigerian Pidgin, Yoruba and Amharic among others in its biggest expansion since the s. The World Service reached million people a week (TV, radio and online) on average in . The English-language service broadcasts 24 hours a day.

Summary

The BBC World Service is undergoing a significant strategic review to become a digital first operation. This new structure seeks to ensure that the BBC is known for distinctive and original content.

BBC Swahili reaches 24.9 million people every week, and has been a trusted source of news for millions in the region and the diaspora for 65 years. The service has evolved over the years and has a strong digital offer on multiple platforms. We are refreshing its flagship TV programme, Dira ya Dunia, to showcase our best journalism, analysis and explanation. The programme will be presented from the continent for the first time to bring it closer to its key audiences.

Key Responsibilities and Accountabilities

Generate and produce new and creative treatments for digital, social and linear (TV and Radio) platforms.

Ability to originate, plan, develop and produce engaging digital content on complex political and social issues that will appeal to African and global audiences, particularly among women and young people.

Conduct research to inform and support production of features, investigations and original journalism.

Undertake interviewing and reporting duties, under broad direction in both recorded and live situations, in studio or on location.

Use knowledge of social trends across East, Central and the Horn of Africa to make informed decisions on upcoming stories.

Knowledge, Skills, Training & Experience

Fluency in written and oral Swahili, and appreciation and understanding of different language dialects in order to provide clear editorial guidance

Demonstrable experience in originating and producing impactful digital first content, including explainers and analysis pieces.

Proven experience in breaking news stories as well as producing features, investigations and original journalism about East, Central and Horn of Africa, and global news and current affairs.

An understanding of BBC News distinctive news agenda and a wider interest in the digital strategy of the BBC as a whole.

Ability to respond to and report on breaking news and to travel, sometimes at short notice

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