

Marketing Associates at Caremax Health

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Company: JobWebKenya

Location: Kenya

Category: business-and-financial-operations

Job Description

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CAREMAX Health is a US-Diaspora initiative and your “one-stop-shop out-patient facility” that offers a wide range of services aimed at meeting your needs in a holistic manner

Job Summary:

Reporting to the Marketing Manager

Duties and Responsibilities

Creating awareness to both corporate and walk-in clients

Social Media Marketing

Develop marketing campaigns and initiatives that advance the marketing plan

Monitor and tweak those campaigns as they unfold.

Maintain a marketing calendar

Manage events such as promotions, trade shows, conventions, exhibitions and other public appearances

Other duties as may be assigned by your immediate Supervisor

Established Network to target Customer Group desirable.

Relationship Management.

Requirements for Health Officer Job

Degree/ Diploma in medical related filed

Proven 2 years' Experience in the same filed

Good experience in social media marketing

Great skills in innovating marketing strategies

Excellent communication, interpersonal and analytical skills with meticulous attention to detail

Computer literacy, with proficiency in Microsoft Office Suite

Ability to work effectively with a team in a culturally diverse environment

Able to do analytical analysis and reporting

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