

Marketing Executive at St. Paul's University

[Apply Now](#)

Company: JobWebKenya

Location: Kenya

Category: other-general

Job Description

(adsbygoogle = window.adsbygoogle || []).push({});

St. Paul's University is an ecumenical private chartered university founded in . It is strategically located in the lush Kiambu County along Nairobi-Limuru Route A, 30kms from Nairobi, next to Jumuia Conference and Country Home with other campuses in Nairobi, Nakuru and Machakos. It is in a cool and serene environment that is very conducive for learning.

DETAILS OF THE JOB

Coordination of marketing activities as envisaged in the PR and Marketing strategic plan outputs, which include but not limited to marketing the university during career days in schools, exhibitions, churches, special events, and online marketing.

Working with the Assistant Public Relations Officer to assist in achieving set marketing objectives.

Establishing and maintaining a consistent competitive marketing edge for the university.

Through strategic recruitment drive, grow the students' numbers in respective campuses as envisaged in the PR and Marketing strategic goals in regards to students' population growth.

Deliberately harness the marketing goodwill from university staff, students and other constituents; segment them and continuously devise effective and relevant marketing strategies and incentives for the furtherance of agreed goals, objectives and targets.

Requirements

QUALIFICATIONS/EXPERIENCE REQUIRED

Bachelors' Degree or Higher National Diploma in Marketing or a relevant field from a recognized institution.

At least two years of relevant professional experience.

Registration with a professional body will be an added advantage.

Competence in Information Technology skill and experienced in using Marketing softwares.

Customer care training is an added advantage.

Prior experience in working with institutions of higher learning will be an added advantage

KEY COMPETENCIES

Outstanding communication and interpersonal skills.

Superb analytical skills.

Knowledge of relationship marketing.

Uphold professionalism.

Demonstrate ability to conduct customer research and analyse database.

Demonstrate competency in digital marketing.

Good team work skills and flexibility to work for long hours.

[Apply Now](#)

Cross References and Citations:

1. [Marketing Executive at St. Paul's University](#) [Workfromhomejobs](#) [Jobs Kenya](#)
[Workfromhomejobs](#) ↗

2. Marketing Executive at St. Paul's University [Jakartajobs Jobs Kenya Jakartajobs ↗](#)
3. Marketing Executive at St. Paul's University [Ukjobscentral Jobs Kenya Ukjobscentral ↗](#)
4. Marketing Executive at St. Paul's University [Technologyjobs Jobs Kenya Technologyjobs ↗](#)
5. Marketing Executive at St. Paul's University [NewyorkjobscareerJobs Kenya Newyorkjobscareer↗](#)
6. Marketing Executive at St. Paul's University [ThailandjobsJobs Kenya Thailandjobs↗](#)
7. Marketing Executive at St. Paul's University [Advertisingjobs Jobs Kenya Advertisingjobs ↗](#)
8. Marketing Executive at St. Paul's University [Searchcanadajobs Jobs Kenya Searchcanadajobs ↗](#)
9. Marketing Executive at St. Paul's University [ConstructionjobsJobs Kenya Constructionjobs↗](#)
10. Marketing Executive at St. Paul's University [Argentinajobs Jobs Kenya Argentinajobs ↗](#)
11. Marketing Executive at St. Paul's University [DatasecurityjobsJobs Kenya Datasecurityjobs↗](#)
12. Marketing Executive at St. Paul's University [Searchamericanjobs Jobs Kenya Searchamericanjobs ↗](#)
13. Marketing Executive at St. Paul's University [Cv-resume-builder Jobs Kenya Cv-resume-builder↗](#)
14. Marketing Executive at St. Paul's University [ManchesterjobsearchJobs Kenya Manchesterjobsearch↗](#)
15. Marketing Executive at St. Paul's University [Servicemanagementjobs Jobs Kenya Servicemanagementjobs ↗](#)
16. Marketing Executive at St. Paul's University [Servicemanagementjobs Jobs Kenya Servicemanagementjobs ↗](#)
17. Marketing Executive at St. Paul's University [Washingtondcjobs Jobs Kenya Washingtondcjobs ↗](#)
18. Marketing Executive at St. Paul's University [Thejobsearch Jobs Kenya Thejobsearch ↗](#)
19. Marketing executive at st. paul's university [Jobs Kenya ↗](#)
20. AMP Version of Marketing executive at st. paul's university [↗](#)

21. **Marketing executive at st. paul's university Kenya Jobs** ↗
22. **Marketing executive at st. paul's university Jobs Kenya** ↗
23. **Marketing executive at st. paul's university Job Search** ↗
24. **Marketing executive at st. paul's university Search** ↗
25. **Marketing executive at st. paul's university Find Jobs** ↗

Source: <https://ke.expertini.com/jobs/job/marketing-executive-at-st-paul-s-university-kenya-jobwebkenya-9e0a48215c/>

Generated on: 2024-05-03 by Expertini.Com