

Marketing Manager at Hyatt Place

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Job Description

This is the story of a different place. A place where conveniences, thoughtful service and flexible spaces help guests and colleagues move seamlessly from work to play, from frenzied to relaxed. We are that welcoming place, where guests and colleagues find uncomplicated experiences in a casual atmosphere. Our Hyatt House and Hyatt Place hotels are designed to welcome guests seeking spacious and well-equipped living accommodations with everything they need and more for short- or long-term stays.

Summary

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Marketing Manager

You will be responsible for the efficient running of the department in line with Hyatt International's Corporate Strategies and brand standards, whilst meeting employee, guest and owner expectations. The Marketing Manager is responsible of developing, implementing, monitoring and evaluating the hotel's marketing and communication strategy, including advertising, promotions, public relations, graphics, and collateral, so as to

support the marketing objectives for the hotel and maximise the hotel's positive exposure in local, national and international markets.

Qualifications

If you bring a university degree or a hotel management diploma, minimum 2 years of work experience in a similar position, and an overflowing passion for people, we look very much forward to hearing from you soon!

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