

Motion Designer Full Time - Remote

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Company: M365Connect

Location: Nairobi

Category: other-general

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About Us:

M365Connect aims to be the forefront of revolutionizing European IT staffing, seamlessly integrating elite Microsoft talent with our esteemed German clientele. Our approach combines the precision of human expertise with the innovation of cutting-edge AI tools to redefine industry standards.

Key Responsibilities:

Design and produce captivating motion graphics and animations using Lottie files or Aftereffect for various digital platforms, including social media posts, website banners, and promotional videos.

Translate concepts and briefs into high-quality visual narratives, ensuring all animations align with our brand identity and messaging.

Collaborate with the marketing and design teams to create animated illustrations, character animations, and dynamic typographies that enhance our digital presence.

Implement creative storytelling through motion design to effectively communicate complex messages in an engaging manner.

Stay abreast of motion design trends and incorporate innovative techniques to maintain the freshness and relevance of our content.

Requirements:

Demonstrable experience as a Motion Designer with a portfolio showcasing a wide range of animation skills.

Proficiency in Adobe After Effects, LottieFiles, or similar animation software, alongside foundational design tools like Adobe Photoshop and Illustrator.

A strong understanding of animation principles, storytelling, and character design.

Exceptional ability to work under tight deadlines in a fast-paced environment, adapting quickly to changing priorities.

Excellent communication and collaboration skills, with a proven track record of working effectively in cross-functional teams.

A keen eye for detail, with a commitment to maintaining high-quality standards and brand consistency.

Nice to Have:

Experience in converting static images to SVG or Vector format for animation purposes.

Familiarity with motion design for social media platforms and understanding of how motion content performs across different channels.

Familiarity on utilizing figma with Lottiefiles plugin

A portfolio on Behance or similar platforms, highlighting both personal and professional experiments on making things move.

Why Join M365Connect

Training and Mentorship: We are committed to your professional development. You will have access to ongoing training and mentorship programs, ensuring you stay at the forefront of your field.

Work-Life Balance: Understanding the importance of work-life balance, we offer flexible work hours to help you recharge and stay productive.

Dynamic Work Environment: As part of our team, you'll work alongside a diverse group of global talents, contributing to a unique and dynamic startup culture that fosters innovation and creativity.

Impact and Growth: Your work here matters. You will have the opportunity to make a tangible impact on our growth and the success of the professionals we connect with companies.

At M365Connect, we're excited to welcome a Motion Designer who is passionate about bringing stories to life through animation and eager to push the boundaries of digital storytelling. If you're ready to make an impact and grow with a forward-thinking team, we'd love to hear from you.

Send your CV, and a cover letter detailing your experience of Motion Designing with any relevant project examples or case studies.

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