

Product Manager at Antara Health

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Company: JobWebKenya

Location: Kenya

Category: other-general

Job Description

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Antara Health scales patient-centered health care for everyone by adding AI-assisted health navigation to make the hard parts of healthcare easy for patients and providers. Patients, especially those with chronic ailments, enjoy comprehensive health and financial protection, concierge care coordination, and peace of mind knowing they and their loved ones have a champion in their healthcare journey.

Role

Explicitly responsible for user value (will customers buy it? will members use it?) and commercial viability (do our solutions allow us to achieve company objectives?)

You will deeply understand market trends / competitors / customers in digital health, virtual primary care and chronic care management.

You will own product / service definition and delivery for a wide-spectrum of users, including: 1) members seeking healthcare, 2) customers from health insurance companies, brokers, and employers' HR managers, and 3) our health navigation and customer success teams relying on the you to improve and scale their effectiveness in delivering great care.

You will work collaboratively with our growing product team, including product managers , experience design, UI design , user researcher , data analyst and product operations

Contribute to and create the pathways to realize Antara's system-changing vision with relentless focus on customer and member value

Own the process and outcomes end-to-end, from user research, market research, prioritization and roadmap for the product you own — to design, prototyping, launch and impact analysis.

Contribute to developing and owning the product strategy and vision based on transparent, evidence-backed prioritization.

Requirements

At least 3-5+ years of product experience for software and health services, and an extensive track record shipping world-class products from concept to launch, ideally involving extensive data related use cases.

Your product discovery process is deeply rooted in observing user needs and creatively solving problems to improve people's lives.

Demonstrated ability to ask the right question and synthesize. Your product knack is strong and data-driven, and you know how to balance the creative with the practical.

Deep understanding of the product development process, including defining a product strategy & roadmap aligned around revenue, delivering PRDs with prioritized features, and delivering features and service experiences on time and budget.

Strong market & business focus, having developed core positioning and messaging for the product, perform product demos, and train & brief the sales team and/or press.

Organized process leader, and an exceptional communicator.

Reside in (or willingness to relocate to) Nairobi

Passionate about improving the quality of life of our members

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