

Product Manager – LPG (Carbon Projects)

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Company: BURN MANUFACTURING

Location: Ruiru

Category: other-general

About the Role The Product Manager position presents an exciting opportunity to manage/midwife the rollout and complete lifecycle (from development to improvement) of one of our cooking product categories. This role will be crucial in driving product opportunity identification & evaluation, product development & design and product & innovation project management for our LPG stoves tailored for carbon projects. The role will collaborate closely with cross-functional teams including engineering, carbon, MRV, PME and Market Research teams to ensure that our LPG stoves are designed, produced, and positioned effectively to meet the needs of carbon projects, while also aligning with our company's product strategy. This role requires a deep understanding of both product development and carbon offset methodologies, as well as a passion for sustainability and environmental stewardship. BURN has been developing, testing, and bringing to market new cooking products for 10+ years in Kenya. The successful candidate will have the opportunity to join a growing organization and contribute to a fast-moving company committed to improving economic, environmental, and social outcomes across Africa.

Duties & Responsibilities: Formulate and execute a comprehensive product strategy for LPG stoves targeted specifically towards carbon projects. Identify market opportunities, conduct thorough market research, and define product requirements based on customer needs and carbon methodologies. Managing the product development process, from ideation to launch, to achieve planned timelines. Collaborate with cross-functional teams including engineering, MRV, PME and Market Research teams to conceptualize, design, and develop LPG stoves optimized for carbon projects. Work closely with carbon project & technical teams to ensure

seamless integration of LPG stoves into carbon projects, including compliance with relevant carbon methodologies and certification processes. Stay abreast of methodologies and standards related to carbon offset projects. Conduct economic value propositions and develop pricing strategies for LPG stoves within carbon projects, ensuring profitability while maximizing emission reductions. Establish key performance indicators (KPIs) and metrics to measure the success of the carbon projects and continuously analyze data to identify areas for improvement and optimization of the product. Monitoring industry trends and competitor activity to stay ahead of market developments and identify potential threats or opportunities. Building strong relationships with internal and external stakeholders, including customers, suppliers, and partners, to ensure successful product outcomes and collaboration. Skills and Experience: 3-5 years of relevant experience in physical product management, New Product development and commercialization. An engineering background will be a significant plus. Previous experience in managing products within carbon projects will be an added advantage. You will have to be a strong communicator, collaborator, a hands-on manager and have the ability to keep track of all the moving pieces in your cross-functional team and product management process. You have experience in managing and working cross-functionally with diverse teams that might span different time zones. You are a product person; a people person and you know how to set priorities and coordinate with all stakeholders within and outside of the company to meet them. You are not shy to ask questions and are always striving to deliver the best results, considering the complexity of the system and its requirements.

Qualified Female

Candidates encouraged to Apply BURN does not charge a fee at any stage of the recruitment process (application, interview, meeting, processing, training, or any other fees). Powered by JazzHR

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