

## QSSK-PMM-PR AND MARKETING MANAGER

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Company: Q-Sourcing Servtec

Location: Kenya

Category: other-general

**JOB TITLE : PR AND MARKETING MANAGER** About This Job: Q-Sourcing Limited trading as Q-Sourcing Servtec is a manpower management solutions firm operating in the East African Region in the countries of Uganda, Kenya, Tanzania, Rwanda, and South Sudan. Job Summary : The client wishes to recruit highly talented, motivated and forward-thinking individual to actualize the PR, Communications and Marketing vision for the company and focus on aligning all aspects of public relations, brand visibility and reputation management with the strategic direction of the company. The position demands leadership, program planning, fiscal accountability, communications and marketing expertise, and experience with metrics, reporting, and performance management. You will lead initiatives and support a collaborative culture within the company and its stakeholders. As a member of the Leadership Team, the position holder will provide high-quality strategic advice and contribute to the overall effectiveness of the communications and strategic marketing direction for the company. **KEY RESULT AREAS:** Market research and reporting skills. Ability to analyze and appropriately respond to market research, current market conditions, and competitor information. Excellent project and events management skills. Excellent creative writing skills. Excellent organizational skills and attention to detail. Ability to interact at all levels within the business. Excellent verbal and written communication skills. Excellent people skills to build, enhance, and sustain team performance. **KNOWLEDGE AND EXPERIENCE:** Bachelor's degree in PR, Marketing or any related field. Qualified chartered marketer will be an added advantage. At least 7 years' experience preferably in a reputable firm, with at least 2 years in a leadership role. A track record of developing and leading teams

to successful delivery of tangible value in a dynamic business environment. High level of commercial awareness and capacity to leverage expertise in order to generate sales.

Application procedure: Interested and qualified applicants should submit their applications through the link below.

<https://qsourcingservtec.applytojob.com/apply/KegD8yc7OM/QSSKPMMPR-AND-MARKETING-MANAGER> Note: Only shortlisted applicants will be contacted. Q-SOURCING SERVTEC IS AN EQUAL OPPORTUNITY EMPLOYER. ANY SOLICITATION WILL LEAD TO DISQUALIFICATION. Powered by JazzHR

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