

Radio Presenter & Continuity Announcer Position – INOORO FM at Royal Media Group

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Company: JobWebKenya

Location: Kenya

Category: arts-design-entertainment-sports-and-media

Job Description

Royal Media Services Limited is the largest electronic Media House in Kenya. Home to the most popular television and radio channels according to audience share, at Royal Media Services we fashion our programming primarily to connect with our audiences. Our brands are Citizen TV, Inooro TV, Radio Citizen, Ramogi FM, Inooro FM, Musyi FM, Changei FM, Muuga FM, Egesa FM, Bahari FM, Mulembe FM, Wimwaro FM, Sulwe FM, Hot 96 and Vuuka FM.

KEY ROLES AND RESPONSIBILITIES

The successful candidate will among others be able to do the following;

Research, plan and develop on air content, ideas and concepts in line with the station strategy and values.

On air presentation/continuity and acting on feedback from listeners.

Write broadcasting reports and execute commercial logs

Music research, identify and propose music that should be incorporated into the station sound.

Carry out outside broadcasting/road shows and attend functions on behalf of the station.

Receiving briefs from clients/ marketers/ supervisor and executing accordingly.

Scripting, recording, packaging and producing station features

Creatively create and execute on air gaming elements

Be able to demonstrate leadership skills

Cross-promote the company's online & traditional product lines

Conceptualize and execute online campaigns for various projects

Ensure all social media platforms are updated regularly

Advise supervisor on new trends in online tools, applications, channels, design & strategy

Liaise with digital sales officers to create campaigns that can be commercialized

THE PERSON

Above 24-30 years of age

Diploma from a recognized institution in Radio broadcast or broadcast journalism. A degree in media or related studies will be an added advantage.

3 years on- the- job experience in radio or TV broadcast

Fluent in spoken and written English, Swahili and Kikuyu with a rich voice with an ear for music.

Able to work long hours/odd hours without supervision.

Must be social media savvy, innovative and creative

Demonstrate professional approach and appearance including enthusiasm, drive, commitment, honesty, trust and loyalty

Keep abreast of evolving trends through continuing professional education in the area of digital platforms

Understand Media Law and Ethics

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