

Sales and Marketing Interns

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Company: Leadon Solutions

Location: Nairobi

Category: other-general

Leadon Solutions is seeking highly motivated and talented individuals to join our team as Sales and Marketing Interns. As a Sales and Marketing Intern, you will have the opportunity to gain valuable hands-on experience in a fast-paced and dynamic environment. You will work closely with our sales and marketing teams to support lead generation efforts, conduct market research, and assist with various marketing campaigns. This internship will provide you with the opportunity to develop your skills and knowledge in sales and marketing, while also contributing to the overall success of our company.

Responsibilities

Assist with lead generation efforts by researching and identifying potential customers

Support the sales team in organizing and coordinating sales activities

Participate in market research activities to identify trends and insights

Help develop and maintain the company's social media presence

Assist with the implementation of marketing campaigns and promotional activities

Collaborate with cross-functional teams to develop and execute marketing strategies

Analyze sales data and provide insights and recommendations to the sales and marketing teams

Requirements

Currently pursuing a Bachelor's degree in Business, Marketing, or a related field

Strong written and verbal communication skills

Excellent interpersonal and teamwork skills

Proficient in Microsoft Office Suite

Detail-oriented and highly organized

Ability to multitask and prioritize tasks effectively

Basic knowledge of sales and marketing principles

Benefits

Work From Home

Performance Bonus

Training & Development

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