

Sales and Marketing Manager(Hotel and Tours) at R4Kenya

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Company: JobWebKenya

Location: Kenya

Category: other-general

Job Description

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The leading recruitment & training firm, specializing in the placement of candidates with clients around the world.

Duties and Responsibilities:

Develop and maintain relationships with existing & potential clients.

Act as an intermediary in negotiations between clients and the company.

Prepare contracts and ensure the compliance of the terms and conditions of the signed contract.

Develop and implement a sales & marketing strategy.

Promote and enhance the image of the company.

Conduct regular market research and identify marketing opportunities.

Meet and exceed sales targets.

Provide accurate & regular activity reports.

Qualifications

Minimum Qualifications:

University Degree in business administration, sales and marketing or a related field

5 years of working experience in the Banking, Hospitality or Tourism Industry in Sales & Marketing department or Products department.

Excellent command of communication and interpersonal skills

Initiative, creative, persistent with a passion for sales & marketing

Strong creative outlook

Digital marketing knowledge

Excellent MS Office skills

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