

## Sales & Marketing Executive at People FOCO

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Company: JobWebKenya

Location: Kenya

Category: other-general

### Job Description

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We are a HR Consultancy firm that is very passionate about people and their contribution towards the growth and success of any organization. We create systems that are streamlined towards the attainment of the organizations goals and build the capacity of the organizations employees to deliver results.

### Summary

Our client, a fast food chain of restaurants, is seeking to engage the services of a Sales & Marketing Executive. The holder of this position will be responsible for managing social media campaigns as well as ensuring that excellent services are provided to the customers

### JOB RESPONSIBILITIES

Being the Sales & Marketing Executives, you are Directly Responsible for:

Assist in the setting of of targets and report on the performance of the same

Manage Corporate sales, Events and Parties

Crafting of Social MEdia campaigns and follow up on the execution of the same.

Increase our community of followers on facebook, Instagram and twitter

Generate, edit, publish and share engaging content daily (e.g. original text, photos, videos and news) for facebook, instagram and twitter accounts

Provide updates from the customer service line on feedback from customers both positive and

negative

Communicate with followers and customers, and respond to queries in a timely manner and monitor customer reviews

Oversee social media accounts' design (e.g. Facebook timeline cover, profile pictures and blog layout)

## QUALIFICATIONS

A Diploma or Certificate in Sales & Marketing.

At least 2 years' Experience in Sales & Social Media Marketing

Must be computer literate and a strong social media enthusiast

Excellent communication and presentation skills

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