

## Sales Marketing Manager at Computer Pride

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Company: JobWebKenya

Location: Kenya

Category: other-general

### Job Description

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We are a private limited company established in with the core business of training and developing solutions with respect to Information and Communication Technology. We have over the years positioned ourselves as market leaders and have created a niche for ourselves in providing market-driven training solutions and services.

### About the job

Computer Pride Ltd is looking for an organized sale and marketing manager to assist in the advertising and selling of our company's products and to create competitive advantages for our company in the market industry. The sales and marketing manager's responsibilities include generating unique sales plans, creating engaging advertisements, emails, and promotional literature, developing pricing strategies, and meeting marketing and sales team objectives. The successful sales and marketing manager will represent the company's brand and drives strategies to increase product awareness by observing the market, competitors, and industry trends.

To be a successful sales and marketing manager, you should have strong interpersonal, leadership, and communication skills. You should also possess an in-depth knowledge and understanding of sales and marketing.

### Sales and Marketing Manager Requirements:

A bachelor's degree in marketing, mathematics, business administration, or related field.

3-5 years' experience in sales and marketing.

Experience in management may be advantageous.

Understanding and knowledge of sales and marketing.

Strong analytical, organizational, and creative thinking skills.

Excellent communication, interpersonal, and customer service skills.

Knowledge of data analysis and report writing.

The ability to understand and follow company policies and procedures.

The ability to work under pressure.

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