

Senior Journalist Team Manager, Swahili TV at BBC World Service

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Job Description

(adsbygoogle = window.adsbygoogle || []).push({}); The BBC World Service is the world's largest international broadcaster, broadcasting radio and television news, speech and discussions in 29 languages to many parts of the world on analogue and digital shortwave platforms, Internet streaming, podcasting, satellite, FM and MW relays. It was announced in November that The BBC World Service will start broadcasting in Igbo, Nigerian Pidgin, Yoruba and Amharic among others in its biggest expansion since the s. The World Service reached million people a week (TV, radio and online) on average in . The English-language service broadcasts 24 hours a day.

Role Responsibility

Manage daily editorial operations of the TV output, including ensuring editorial compliance and outputting the daily programme

Work closely with SNE, Swahili Service, to implement digital strategy and opportunities as part of a long term strategic transformation.

Integrate digital-first commissioning in editorial workflows and ensure that service's editorial purpose is aligned with audience needs

Commission and work with graphic designers to produce creative and original graphics sequences.

Responsible for thinking through and around editorial challenges, initiating and implementing

realistic alternative strategies and approaches.

Are you the right candidate?

Demonstrable experience in originating and producing impactful digital first content, including explainers and analysis pieces.

Proven experience in breaking news stories as well as producing features, investigations and original journalism about East, Central and Horn of Africa, and global news and current affairs.

Experience in managing and overseeing a team in agile and remote working environments.

Demonstrable experience in multimedia journalism with substantial knowledge of data analytics tools to drive decision making on story choice, publication time and recirculation.

An understanding of BBC News distinctive news agenda and a wider interest in the digital strategy of the BBC as a whole.

Fluency in written and oral Swahili, and appreciation and understanding of different language dialects in order to provide clear editorial guidance

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