

## Social Science Researcher at Bankable Frontier Associates (BFA)

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Company: JobWebKenya

Location: Kenya

Category: educational-instruction-and-library

### Job Description

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Founded in , BFA is a global consulting firm specializing in financial services for low-income people. We partner with cutting-edge organizations that touch the lives of low-income consumers such as financial institutions, fintech companies and information providers. We integrate our deep expertise in customer insights, business strategy, new technology, and growth-enabling policy and regulation to create solutions. Our clients include donors, investors, financial institutions, policymakers, insurers and payment service providers. How does BFA develop financial solutions for low income customers? BFA has globally-recognized expertise in understanding financial behaviors and needs of low-income consumers. By identifying needs and balancing the realities of the supply side (financial services provider) and demand side (consumer), we create products and services that generate shared value for both sides.

### About Catalyst Fund

Catalyst Fund is a pre-seed high-impact fund backing tech startups that seek to improve the resilience of underserved, climate-vulnerable communities in Africa. It provides capital and hands-on venture-building support to mission-driven, local and women entrepreneurs. Over the past 7 years, we have backed 61 startups across 15 emerging markets.

### About TECA

TECA works to seed fintech-enabled innovations focused on specific under-explored climate resilience themes. Our first Wave is focused on the Blue Economy in East Africa.

### What we seek in candidates:

Familiarity with financial inclusion and digital financial services innovation for low-income populations, economic development, or the social business sector.

Familiarity working with different cultures and languages

Experience with product management for low-income populations and/or in low-connectivity environments (i.e., USSD for SMS-based products)

Spoken and written language proficiency other than English

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