

Student Recruitment Manager at Navitas

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Company: JobWebKenya

Location: Kenya

Category: other-general

Job Description

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Navitas is one of the world's largest education providers and has helped generations of learners transform their lives through education.

Key Responsibilities:

Support the Senior Student Recruitment Manager in the preparation of student recruitment plans and initiatives in the relevant country/territory to achieve student recruitment targets.

Provide regular reports to the Senior Student Recruitment Manager including market updates and competitor tracking.

Collaborate with college-based and in-market teams.

Develop relationships with schools in the region to increase Australasia colleges' brand awareness.

Attend events on behalf of your division/college (and as relevant, of your University Partner)

Participate in all recruitment activities including, but not limited to, training, events, student conversion, information sessions and managing enquiries/agent requests.

Deliver recruitment growth through team leadership and achieve student recruitment targets.

Deliver exemplary regional-specific recruitment collateral for the agent and partner networks.

Deliver market intelligence and accurate recruitment forecasts via regular and detailed reports.

Handle student enquiries and manage leads. Recruitment forecasts through regular and detailed reports to the SSRM, Director of Marketing and Admissions and Regional Manager

Ensure complete and accurate reporting of all activities on the CRM.

Coordinate student contact to confirm the outcome of the visa interview.

Assist in Coordinating student GTE interviews (where required).

Execute the pre-departure process with channel partners and students.

Essential Skills, Knowledge, and Experience:

Completion of a business or similar degree with considerable relevant work experience or equivalent combination of relevant experience and/or education/training.

Strong written and oral communication skills in English and another language relevant to the region

Salesforce experience and Power BI are desirable.

Social Media Marketing experience, ability to lead Instagram, TikTok, and Snapchat channels.

An understanding of the international education industry and visa process.

Strong presentation skills

Experience in building and managing internal and external relationships.

Relationship management skills in a commercial, fast-paced environment.

Proven ability to work in a multi-cultural matrixed environment.

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