

UI/UX Designer at Safaricom Kenya

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Company: JobWebKenya

Location: Kenya

Category: computer-and-mathematical

Job Description

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Safaricom is the leading provider of converged communication solutions in Kenya. In addition to providing a broad range of first-class products and services for Telephony, Broadband Internet and Financial services, Safaricom seeks to uplift the welfare of Kenyans through value-added services and support for community projects.

Summary

Reporting to the UX Design Lead, the role holder shall facilitate product vision by researching, conceiving, sketching, prototyping and user-testing experiences for digital products by making strategic design and user-experience decisions related to core, and new, functions and features within the business.

Key Responsibilities

Gather and evaluate user requirements in collaboration with product managers, engineers and other stakeholders.

Plan and conduct user research and competitor analysis and, interpret data and qualitative feedback.

Determine information architecture and create sitemaps.

Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences.

Identify design problems and devise elegant solutions.

Make strategic design and user-experience decisions related to core, and new, functions and features.

Take a user-centered design approach and rapidly test and iterate your designs.

Collaborate with other team members and stakeholders.

Lead with curiosity, take risks and champion new ideas.

Qualifications

Three or more years of UX design experience. Preference will be given to candidates who have experience designing complex solutions for complete digital environments.

Portfolio of UX design projects showcasing your process and project achievements.

Expertise in standard UX software such as Sketch, Adobe XD, Figma, InVision, Balsamiq, Zeplin Framer, and the like is a must.

Extensive experience in using UX design best practices to design solutions.

A solid grasp of user-centered design (UCD), planning and conducting user research, user testing, A/B testing, rapid prototyping, heuristic analysis, usability and accessibility concerns.

Ability to iterate designs and solutions efficiently and intelligently.

Ability to clearly and effectively communicate design processes, ideas, and solutions to teams and other stakeholders.

A clear understanding of the importance of user-centered design and design thinking.

Ability to work effectively in a team setting including synthesizing abstract ideas into concrete design implications.

Be excited about collaborating and communicating closely with teams and other stakeholders.

Be passionate about resolving user pain points through great design.

Be open to receiving feedback and constructive criticism.

Be passionate about all things UX and other areas of design and innovation.

Research and showcase knowledge in the industry's latest trends and technologies.

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