

## Video Marketing Manager

[Apply Now](#)

Company: WealthNation

Location: Nairobi

Category: other-general

Wealth Nation is a financial education company, which helps our customers control their finances by first taking responsibility. We are a US-based company with team members throughout the US. As a Video Marketing Manager, your goal will be to increase our traffic and ultimately leads from Youtube and Wealth Nation's Membership sites. You will accomplish this by Pre optimization and post-optimization of videos, titles, and content on topics related to personal finance, life insurance and investing. Additionally, you will research and perform outreach to various Youtube channels, building relationships with them, and convincing them to become guests on the Wealth Nation, and share/link back to the channel. Responsibilities: Creates free resources that can drive leads, subscribers, awareness, and/or other important metrics Optimizes the content we have, with an eye to repurposing, and refreshing it to maintain relevancy. Grows our customer base by providing them with regular, helpful content that's in tune with their needs. Serves as an exemplary writer, consistent with our company's tone and mission. You write clean, concise, well-polished copy and are a savvy word smith (creative & technical). Edits content produced by your teammates, including conceptualizing the projects upfront and copy-editing prior to publishing. Stays up-to-date with the latest industry trends and customer challenges in order to build a more effective editorial calendar. Requirements: Very savvy with video editing 1 year (Preferred) This job requires that you MUST be fluent in English. You must be an excellent writer in English. If we see grammatical errors in your application, you will be immediately disqualified. Youtube best practices: 1 year (Preferred) Video Titles & Lower Thirds Manage video uploads Optimize Thumbnail Youtube Intro Endscreen Optimization B-roll / Stock Footage

Relevant Stories Engagement Inside Community Youtube Ads Social Teasers for Instagram, Youtube, & Tic Tok SEO experience is a plus but not required. Excel experience is a plus.  
Job Success Metrics Here are job metrics that you will be directly responsible for & be in charge of as a Video Marketing Manager Youtube Channel Videos Published Click-Through Rate Actions Per Video Membership Membership Churn Active Members Recurring Revenue  
Powered by JazzHR

[Apply Now](#)

#### Cross References and Citations:

1. [Video Marketing ManagerJobsinsaudi Arabia Jobs NairobiJobsinsaudi Arabia](#) ↗
2. [Video Marketing ManagerPoliticaljobs Jobs NairobiPoliticaljobs](#) ↗
3. [Video Marketing ManagerSoftwareengineeringjobs Jobs NairobiSoftwareengineeringjobs](#) ↗
4. [Video Marketing ManagerExpertiniJobs NairobiExpertini](#) ↗
5. [Video Marketing ManagerUnitedstatesjobsJobs NairobiUnitedstatesjobs](#) ↗
6. [Video Marketing ManagerSearchukjobs Jobs NairobiSearchukjobs](#) ↗
7. [Video Marketing ManagerIstanbuljobs Jobs NairobiIstanbuljobs](#) ↗
8. [Video Marketing ManagerFishjobsJobs NairobiFishjobs](#) ↗
9. [Video Marketing ManagerTheflexiblejobsJobs NairobiTheflexiblejobs](#) ↗
10. [Video Marketing Manager Thejobsearch Jobs NairobiThejobsearch](#) ↗
11. [Video Marketing Manager JobsinaustraliaJobs NairobiJobsinaustralia](#) ↗
12. [Video Marketing Manager Healthybird Jobs NairobiHealthybird](#) ↗
13. [Video Marketing Manager Emailjobs Jobs NairobiEmailjobs](#) ↗
14. [Video Marketing Manager Socialmediajobopportunities Jobs NairobiSocialmediajobopportunities](#) ↗
15. [Video Marketing Manager LuxembourgjobsJobs NairobiLuxembourgjobs](#) ↗
16. [Video Marketing Manager MuseumjobsJobs NairobiMuseumjobs](#) ↗
17. [Video Marketing Manager Jakartajobs Jobs NairobiJakartajobs](#) ↗
18. [Video Marketing Manager Dohajobs Jobs NairobiDohajobs](#) ↗

19. **Video marketing manager Jobs Nairobi** ↗
20. **AMP Version of Video marketing manager** ↗
21. **Video marketing manager Nairobi Jobs** ↗
22. **Video marketing manager Jobs Nairobi** ↗
23. **Video marketing manager Job Search** ↗
24. **Video marketing manager Search** ↗
25. **Video marketing manager Find Jobs** ↗

Source: <https://ke.expertini.com/jobs/job/video-marketing-manager-nairobi-wealthnation-21f51fa947/>

Generated on: 2024-05-03 by Expertini.Com